simplista

REAL-TIME AUTOMATED ITEM SETUP FOR SPEED TO SHELF AND SITE

Our technology is purpose-built for retailers to capture every nuance of product data, ensuring accurate and complete information gets into your systems in hours and stays up to date. Fast, accurate product data lets you be first to new, and gives customers what they want, when they want it.

FOR RETAILERS WHO WANT TO...

... **List new products in hours** with a single point of entry to omnichannel

... **Easily add and change items and attributes** of all types

... **List items from any vendor**, from large CPGs to boutique local brands

... **Automatically find and fix product data issues** in your systems

... **Ensure clean item data** across all applications

... **Eliminate costs and inefficiencies** through auto-population and data predictions (AI/ML)

...GET ITEM DATA RIGHT AND KEEP IT RIGHT

simplista

PROVEN RESULTS at Large-Cap National Retailers

Sobeys

⬆ **15%** ONLINE REVENUE

⬆ **40-80x** FASTER ITEM SETUP TIME

⬆ **40%** EFFICIENCY GAINS

100% DATA ACCURACY

FAST TO IMPLEMENT • EASY TO LEARN • BUILT FOR THE BUSINESS