

Simplista Canada Inc. Privacy Policy

LAST UPDATED: November 15, 2021

Simplista maintains this website, www.simplista.com (the "Site") to help the public find information about the Simplista platform. Simplista is committed to ensuring your privacy while you visit. This Privacy Policy sets forth the privacy policy pertaining to this Site. By using this Site, you are agreeing to the terms set forth in this Privacy Policy. The Privacy Policy and the Terms of Use were developed to ensure that you are comfortable that in all your dealings with the Site, and that any of your Personal Information is secure and will be treated in a confidential manner. When used herein, "Personal Information" means information about an identifiable individual as that term is used and defined in applicable private sector privacy protection legislation, including without limitation, name, address, postal code, phone number, email address and other information provided by you in connection with the Purpose set out below.

Collection and Use of Personal Information

Simplista collects Personal Information only when you voluntarily submit this information to us. When you submit a request for a product demo, you will be asked for your first and last name, email, company name, title, and telephone number. Your voluntary submission of Personal Information constitutes consent to its collection, use and disclosure for the sole purposes of processing and responding to your question (the "Purpose"). Simplista will maintain all Personal Information as confidential and will use such Personal Information only for the Purpose. While Simplista's policy is not to disclose your Personal Information except to authorized personnel who need it to answer your question, Simplista may be required to disclose your Personal Information in the following circumstances: (i) to ensure compliance with this policy, our terms of use, and any other agreement which we may have with you ; (ii) to protect your rights and the rights and safety of others; (iii) where required to comply with a statutory requirement, valid court order, warrant or other valid law enforcement purpose; (iv) to comply with a request by you or your agents, representatives, successors and assigns. When providing information in response to a legal inquiry or order, we will verify its validity and only disclose Personal Information that is legally required.

The Personal Information you submit is secure once it reaches Simplista's server.

Cookies

For each visitor to the Site, Simplista's web servers automatically recognize information regarding the visitor's domain name (or that of the visitor's access provider). Except as required by law, Simplista will not sell, rent, transfer, or share your Personal Information with any third parties. Simplista will collect only such Personal Information as may be required to fulfill the Purpose and will retain the information only for so long as needed to fulfill the Purposes set out above.

Simplista uses technology to track the patterns of behavior of visitors to our Site. This can include using a "cookie" which would be stored on your browser. "Cookies" are not used to identify individuals or to retrieve information from a visitor's computer other than certain non-Personal Information including:

- the date and time the visitor accesses the Site;
- the pages visited;
- the browser type and operating system being used; and
- referring pages, path through site, domain of ISP etc.,

Please ensure that your computer setting reflects whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them, although you may not have access to all the features of this Site if you do so. See your browser "help" button for how you can do this.

Simplista keeps all the information collected from cookies in a non-personally identifiable format. This information is not used to identify individuals, however is solely used in a collective format to perform analysis of the characteristics and behaviors of users. Once your user session is cancelled, the information contained in the cookie is no longer available to Simplista.

Request access to personal information

Under Canadian privacy law, you have the right to access the personal information we hold about you, subject to any legal restrictions. Upon request, we will provide you with access to your personal information within a reasonable timeframe, in compliance with applicable laws.

It is your responsibility to provide accurate, correct and complete information. If you notice any errors in your personal information or need to update it, please let us know through the steps outlined below.

Security

Simplista will keep your Personal Information as accurate, complete and up-to-date as necessary for the identified Purposes for which it was collected. We encourage you to let us know if your Personal Information changes.

We protect Personal Information in our possession and control by using industry standard security safeguards including:

- encryption and passwords
- employee confidentiality agreements and security clearances
- locked cabinets and restricted office access.

Our servers are protected by a firewall and are only accessible by authorized users using a password.

Simplista does not knowingly collect Personal Information from children under the age of 13. Children and young people under 13 must get permission from their parent or guardian before they submit personal data to the Simplista web site.

Simplista may offer links to third party websites which are not covered by our Privacy Policy, and which are governed by other policies and terms of use. Simplista has not reviewed these websites or any of their policies or terms of use. Simplista make no representation or endorsement whatsoever respecting any of these third-party websites, their content or privacy policies. Simplista recommends that you review their privacy policies and terms of use before using these websites and before submitting any Personal Information.

Changes

Simplista reserves the right, at its discretion, to change, modify, add, or remove portions of this Privacy Policy at any time. You should check this page periodically for changes. Your continued use of this Site following the posting of changes to this Privacy Policy will mean that you accept those changes.

Subject to exceptions as permitted by law and subject to your written request, Simplista will inform you of the existence, use and disclosure of your Personal Information and give you access to that information. You have the right to challenge the accuracy and completeness of your Personal Information and have it amended as appropriate. If you wish to correct, update or change your Personal Information or request the deletion of all or any part of your Personal Information held by Simplista, please contact us at:

Simplista Canada Inc.
2300 Yonge Street, Suite 1600
Toronto, Ontario M4P 1E4

Attention: Evan Silver, Founder and CEO

Tel: (416) 832-6950
Email: info@simplista.com

General

This Privacy Policy will be governed by the laws of Ontario, Canada.

You may contact us at any time with questions, comments or complaints regarding our Privacy Policy and practices. If you have any questions about this Privacy Policy Statement, the practices of Simplista, or your dealings with this Site, please contact:

Simplista Canada Inc.

2300 Yonge Street, Suite 1600

Toronto, Ontario M4P 1E4

Attention: Evan Silver, Founder and CEO

Tel: (416) 832-6950

Email: info@simplista.com

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